

# Paul Lohmann

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Research Interests	Behavioural and Experimental Economics, Behavioural Public Policy, Environmental Economics, Applied Microeconomics, Food Policy	
Current Position	<b>University of Cambridge, Judge Business School</b> El-Erian Institute of Behavioural Economics and Policy <i>Postdoctoral Research Associate</i>	2022 – Present
Academic Affiliations	<i>Steering Committee</i> , International Behavioural Public Policy Association	2023 – Present
	<i>Rokos PDRA</i> , Queens' College Cambridge	2022 – Present
	<i>Centre Fellow</i> , Cambridge Centre for Environment, Energy and Natural Resource Governance (CEENRG)	2022 – Present
Education	<b>PhD Behavioural Environmental Economics</b> , Department of Land Economy, University of Cambridge. Supervisor: Prof. Andreas Kontoleon	2017 – 2022
	<b>MPhil Environmental Policy</b> , University of Cambridge	2016 – 2017
	<b>BSc Economics</b> , University of Kent	2011 – 2015
	Exchange at Nova School of Business and Economics	2013 – 2014
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Teaching Experience & Supervision	<i>University of Cambridge:</i>	
	<b>Environmental Economics and Policy</b> (BSc & MPhil), <i>Teaching Assistant</i>	2018 – Present
	<b>Experimental Methods and Policy Evaluation</b> (MPhil), <i>Lecturer</i>	2022 – Present
	<b>Consumer Behaviour</b> (MPhil & PhD), <i>Guest Lecturer</i>	2022 – Present
	<b>PhD in Land Economy</b> , <i>Thesis Co-Supervisor</i>	2022 – Present
Peer-reviewed Publications	<b>Master of Studies in Sustainability Leadership</b> , <i>Thesis Supervisor</i>	2023 – Present
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	<b>Lohmann, P. M.</b> , Gsottbauer, E., van der Linden, S. and Kontoleon, A., (2024). Chilling results: How explicit warm glow appeals fail to boost pro-environmental behaviour. <i>Behavioural Public Policy</i> (forthcoming)	
	<b>Lohmann, P. M.</b> , Probst, B., Gsottbauer, E., and Kontoleon, A., (2024). High levels of air pollution reduce team innovation <i>Journal of Economic Psychology</i> .	
	Probst, B., <b>Lohmann, P. M.</b> , Kontoleon, A., and Anadón, L. D. (2023). The impact of open access mandates on scientific research and technological development in the US. <i>iScience</i>	
	<b>Lohmann, P. M.</b> , Kontoleon, A. (2023). Do Flood and Heatwave Experiences Shape Climate Opinion? Causal Evidence from Flooding and Heatwaves in England and Wales. <i>Environmental and Resource Economics</i>	
	<b>Lohmann, P. M.</b> , Gsottbauer, E., You, J., and Kontoleon, A. (2023). Anti-social behaviour and economic decision-making: Panel experimental evidence in the wake of COVID-19. <i>Journal of Economic Behavior &amp; Organization</i>	

**Lohmann, P. M.,** Gsottbauer, E., You, J., and Kontoleon, A. (2023). Air pollution and anti-social behaviour: Evidence from a randomized lab-in-the-field experiment. [Social Science & Medicine](#)

**Lohmann, P. M.,** Gsottbauer, E., Doherty, A., and Kontoleon, A. (2022). Do carbon footprint labels promote climatarian diets? Evidence from a large-scale field experiment. [Journal of Environmental Economics and Management](#)

**Lohmann, P. M.,** Pondorfer, A., and Rehdanz, K. (2019). Natural hazards and well-being in a small-scale island society. [Ecological Economics](#)

#### Other Publications

**Lohmann, P. M.** (2023). Long-lasting impact of information on meat consumption. [Nature Food](#)

#### Working Papers

"An online randomized controlled trial of price and non-price interventions to promote sustainable food choices on food delivery apps" (with Elisabeth Gsottbauer & Lucia Reisch) [[Preprint](#)]

"Demand-side interventions for sustainable food systems: A meta-analysis of food policy interventions targeting food consumption and waste behaviours" (with Alice Pizzo, Jan Bauer, Tarun Khanna & Lucia Reisch). [[Protocol](#)]

#### Work in Progress (Selection)

"Carbon footprint labelling and sustainable food subsidies: A large scale field experiment with 13 university cafeterias" (with Clara Ma, Sanchayan Banerjee, Lee de Wit, Theresa Marteau, Laura Diaz Anadon & Lucia Reisch)

"Carbon footprint information provision and labelling in restaurants: Two field experiments with a UK-based Italian restaurant brand" (with Elisabeth Gsottbauer, Andreas Kontoleon & Lucia Reisch) [[AEA RCT Registry](#)]

"Quantifying renewable energy externalities in the UK: A subjective well-being approach" (with Micha Kaiser & Andreas Kontoleon)

"Emissions savings from energy efficient appliances: a systematic review and meta-analysis of experimental evidence" (with Tarun Khanna, Max Callaghan, Mark Andor & Jan Minx). [[Protocol](#)]

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#### Outreach & Service

**Conference organisation:** [Third International Behavioural Public Policy Conference 2024](#) – Co-convenor & Programme Committee Co-Chair

**Workshop organisation:** [Behavioural Transformations](#) 2022 & 2023 – Co-organiser & Session Chair

**Public Engagement:** Cambridge County Council Behaviour Change Initiative

**Steering Committees:** International Behavioural Public Policy Association, Cambridge Global Food Security

**Crowd-Sourced Research Projects:** Member of the Management Science Reproducibility Collaboration for [Fišar et al. \(2023\)](#).

**Editorial Board:** Journal of Consumer Policy

**Referee:** Nature Food, Journal of Behavioral and Experimental Economics, Environmental and Resource Economics, Journal of Economic Behavior & Organization, Environment and Development Economics, Ecological Economics, Journal of Consumer Policy, Food Quality and Preference, Journal of Environmental Psychology

Grants and Awards	<ul style="list-style-type: none"> <li>• Best Doctoral Dissertation Award from the European Association of Environmental and Resource Economists (EAERE) 2023</li> <li>• Cambridge Humanities Research Grant Scheme (£16,000) 2019</li> <li>• Department of Land Economy Field Work Fund (£3,000) 2019</li> <li>• Best Research Award - Department of Land Economy ECRC 2018</li> <li>• ESRC &amp; Corpus Christi College PhD Scholarship 2017</li> <li>• Peter Wilson Estates Gazette Scholarship - Fitzwilliam College 2016</li> <li>• ED Davies Music Award - Fitzwilliam College 2016</li> <li>• Undergraduate Dissertation Prize (Economics) - University of Kent 2015</li> </ul>
Seminars / Conference Presentations	<p><b>2024:</b> London School of Economics (invited), University of Birmingham (invited) –</p> <p><b>2023:</b> RWI Essen (invited), ESA European Meeting (Exeter), EAERE, University of Cambridge CGFS (invited), International Meeting on Experimental and Behavioral Social Sciences (IMEBESS)</p> <p><b>2022:</b> What Works Global Summit (Campbell Collaboration), 1<sup>st</sup> International Behavioural Public Policy Conference (IBPPC), Behavioural Transformations Workshop, University of Cambridge - JBS (invited)</p> <p><b>2021:</b> BIOECON, EAERE, University of Copenhagen (invited)</p> <p><b>2018/19:</b> EAERE, IEAERE Summer School in Experimental Methods in Environmental and Resource Economics, Department of Land Economy Early Career Researcher Conference</p>
Skills / Accreditations	<p><b>ESRC Accredited Researcher</b> Completed Safe Researcher Training and accreditation process to access 'Secure Access' (controlled) data at the UK Data Service.</p> <p><b>Programming &amp; GIS</b> Stata, R, Qualtrics, ArcGIS, QGIS, <math>\LaTeX</math>.</p> <p><b>Languages</b> German (native), English (native), Portuguese (good)</p>